

## As a Bestseller, you'll:

- 1 **Learn key business and leadership skills** that will be valuable for any career.
- 2 **Get an introduction to real-world business philosophy** and retail principles, and see for yourself how they translate into the day-to-day operations of a successful campus store.
- 3 **Build strong relationships** both in and outside the store while improving your communication skills.
- 4 **Get a head start** on your retail and business management career while you're still in school.
- 5 **Be qualified for a management-level position** in one of our 781 Barnes & Noble College stores around the country once you successfully complete our program.



## Qualifications

- You can apply to the program after completing three months of employment.
- Prospective candidates will complete an application and interview with both their store and regional managers.
- A minimum of six hours per week will be dedicated to your Bestseller training.
- Candidates must be authorized to work in the U.S. and work authorization must extend for a minimum of one year following graduation from the program.

START YOUR JOURNEY»  
**TODAY**

ASK YOUR STORE MANAGER FOR DETAILS

 Barnes & Noble  
COLLEGE

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Barnes & Noble is committed to diversity in the workplace. An essential part of this policy is providing equal opportunity employment for all. Barnes & Noble is an at-will employer. The statements herein are not intended to create a direct, implied or inferred contractual relationship with any individual.

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LEARN **TODAY**»  
LEAD **TOMORROW**

**BESTSELLER**  
PROGRAM



**YOUR BEST IS YET TO COME»**



**At Barnes & Noble College, our people are what make us so unique – which is why we provide them with an equally unique professional development experience.**

## Get a Head Start on Your Career

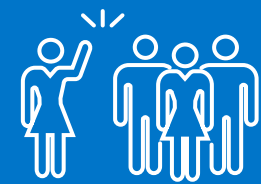
Whether you're looking for a career in retail or an opportunity to gain valuable work experience, our Bestseller Management Development Program will help you prepare for your future career.

The Bestseller Program combines on-the-job training, formal and informal educational experiences, and special projects to prepare you for the next step in your career in any field. If you decide on a career in retail, entering the program puts you on the fast track to landing a supervisory or management role upon your completion. And you do not have to be a student to participate – the program is open to anyone and everyone looking to build their workplace skills and prepare for their career!

**INSPIRE, ENGAGE**

**& BUILD EXPERTISE**





## » Learn While You Earn

Providing practical, hands-on training in business leadership that will help you build critical skills you'll return to again and again throughout your career

The Bestseller Program is an ideal complement to your academic and professional pursuits. It provides practical, hands-on training in business leadership, allowing you to build critical skills you'll return to again and again throughout your career – whether that's retail or another field. You'll gain access to a wide range of tools, knowledge and support from both your colleagues at the store and employees at the home office – helping you grow as you help others do the same.

The skills you'll gain go far beyond standard business practices. You'll learn how to inspire and engage employees and student organizations, work with faculty, create an incredible service culture, and generate community support.

# BUILD KNOWLEDGE



“ Barnes & Noble offered me an assistant manager position upon graduating from the program, and now I'm the manager of my own store!”

**Mee So Yim**  
Store Manager  
Barnes & Noble at Mercer University



“ The Bestseller Program taught me all about the systems we use, but more importantly, it taught me how to motivate, lead and inspire others.”

**Eugene Kearson**  
Store Transition Specialist  
Home Office – Store Operations



“ The Bestseller Program gave me, not only the skills, but the confidence to take on the role of store manager within weeks of graduating from college.”

**Whitney Baumgard**  
Store Manager  
Carleton College Bookstore

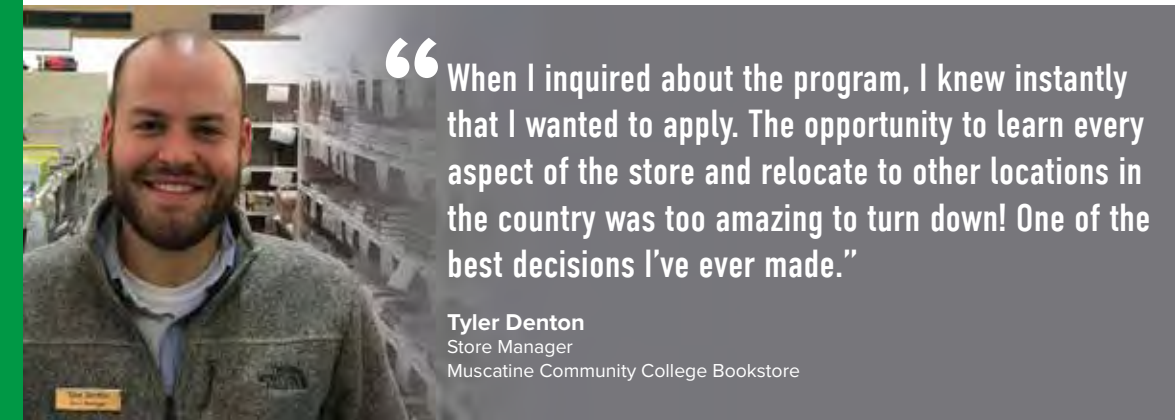
## BEING A BESTSELLER SIMPLY MEANS

# LEARNING HOW TO DO BUSINESS BEST.



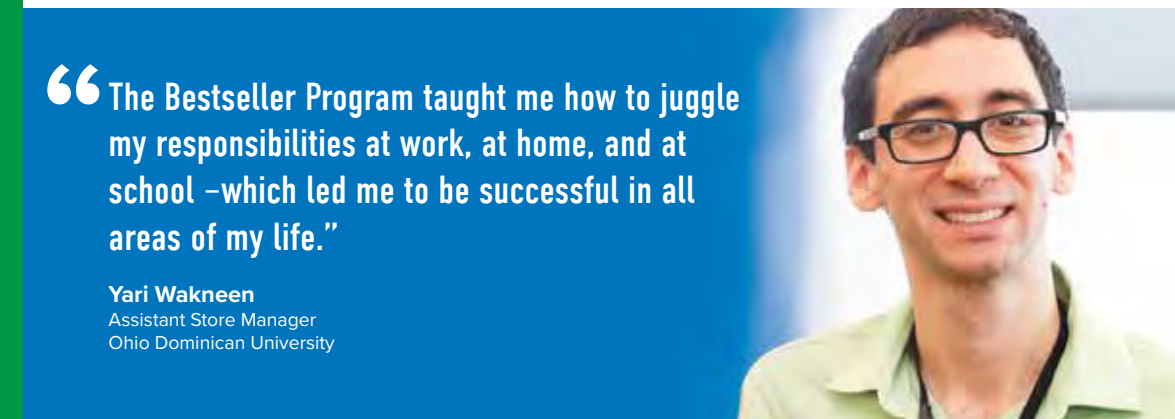
“ Little did I know, finding a temporary position as a bookseller in college would lead to a challenging yet rewarding career. The knowledge I obtained from the Bestseller Program has been instrumental and beneficial in my professional development.”

**Dana Heathcott**  
General Manager  
LBCC Viking Campus Stores



“ When I inquired about the program, I knew instantly that I wanted to apply. The opportunity to learn every aspect of the store and relocate to other locations in the country was too amazing to turn down! One of the best decisions I've ever made.”

**Tyler Denton**  
Store Manager  
Muscatine Community College Bookstore



“ The Bestseller Program taught me how to juggle my responsibilities at work, at home, and at school – which led me to be successful in all areas of my life.”

**Yari Wakneen**  
Assistant Store Manager  
Ohio Dominican University